



GS Sports



GS Sports is a global events, sports, marketing and management company, specializing in customized premium sports IPs, execution and event sponsorship sales.

At GS Sports we are committed to sharing our skill, knowledge and expertise to provide a full range of services for our clients, bringing together teams of highly experienced people to deliver world class solutions and sporting events, domestic and international.

FOUNDERS



Vanessa Walia is an accomplished film producer and emerging leader in sports entertainment. With a background at VA Film Company, she brings a distinctive narrative approach to sports intellectual properties. Her latest initiative, the All Stars Footy League, exemplifies her innovative vision—merging cinematic storytelling with dynamic sports content to elevate fan engagement. Vanessa continues to set new benchmarks in the industry, shaping the future of cross-platform sports entertainment.

FOUNDERS



Mr. Guneet Walia commonly known as Bunty Walia is the Honorary Consultant of GS Sports and a respected entrepreneur with a proven track record in entertainment and sports management. As the force behind GS Worldwide Entertainment, he has grown the company into a global enterprise.

With an extensive background in Bollywood, he has produced acclaimed films and led over 150 award shows and 300 international events. Known for his strategic vision and precision in execution, Mr. Walia continues to shape the landscape of sports and entertainment.

OUR INTELLECTUAL PROPERTIES



Playing for Humanity



**BACHPAN KA KHEL
KAREGA ENTERTAIN!**



**ALL STARS
FOOTY LEAGUE**

#NewHeroesRising

OUR ASSOCIATIONS



TEAM IN INDIAN
PREMIER LEAGUE



TEAM IN PRO
KABADDI LEAGUE



TEAM IN
INDIAN SUPER LEAGUE



PRO
KABADDI LEAGUE



MATCH INDIAN
POKER LEAGUE



PRO GOVINDA
LEAGUE



INDIAN
SWACHHATA LEAGUE



ULTIMATE
TABLE TENNIS LEAGUE

CONTENT

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SERVICES

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SPORTING EVENTS BY GS SPORTS

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WORKFORCE AT GS SPORTS

SERVICES

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VENUE
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HOSPITALITY
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ONSITE
MANAGEMENT

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MEDIA
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LICENSES &
PERMISSIONS



GS Sports

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HOSTESSES &
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TEAM
MANAGEMENT

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ENTERTAINMENT
MANAGEMENT

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COORDINATION
SUPERVISION

VENUE OPERATIONS

- IT SUPPORT & MANAGEMENT
- VENUE INFRASTRUCTURE
- VENUE TECHNICALS
- MEDICAL SERVICES MANAGEMENT
- SECURITY MANAGEMENT
- HOUSEKEEPING
- COORDINATION WITH STADIUM AUTHORITIES
- PRACTICE GROUND MANAGEMENT
- GOVERNMENT LIASIONING



VENUE BRANDING

- VENUE LOOK & FEEL
- DIRECTIONAL SIGNAGES
- CONCOURSE BRANDING
- GATEARCHES
- PATHWAYBRANDING
- TECHNICAL COORDINATION
- TOP TIER BRANDING
- TEAM DRESSING ROOM
- BARRICADING
- SPONSOR BRANDING

ENTERTAINMENT MANAGEMENT

- STAGE: DESIGN & PRODUCTION
- STAGING
- LIGHTING / SOUND FANZONE
- TALENT MANAGEMENT
- LICENSES & PERMISSIONS



HOSPITALITY MANAGEMENT

• CONCESSIONAIRES MANAGEMENT

• VIP / VVIP LOUNGE

• OWNER'S BOX

• CORPORATE BOX TEAMS

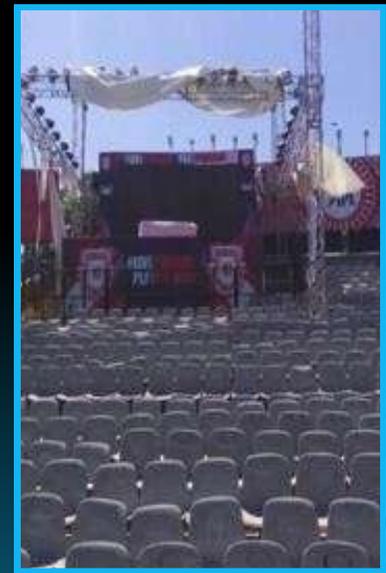
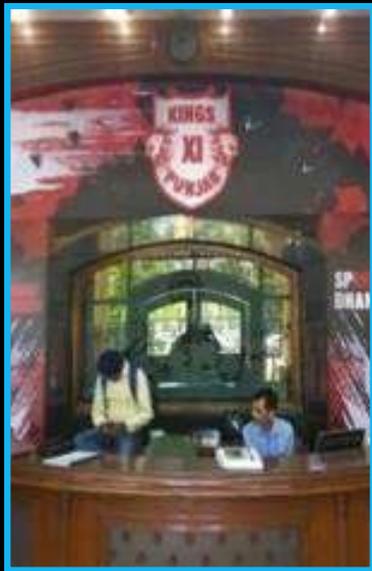
• F&B MANAGEMENT

• LEAGUE MANAGEMENT TEAM



PRO KABADDI









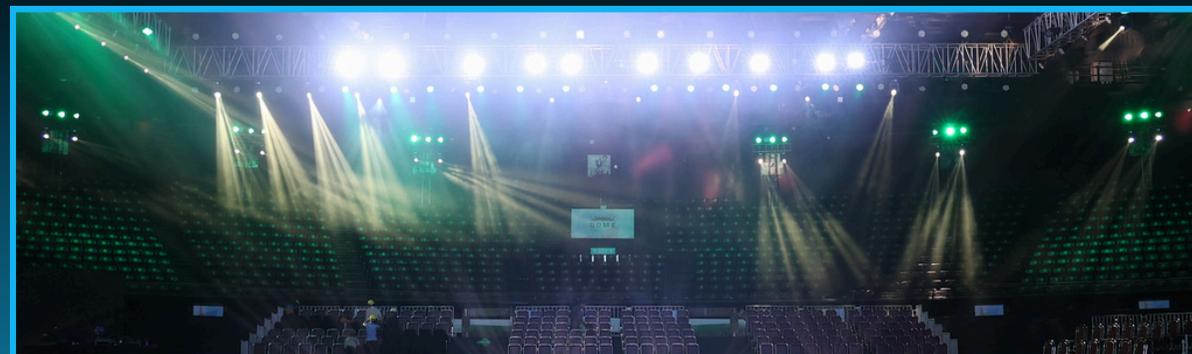
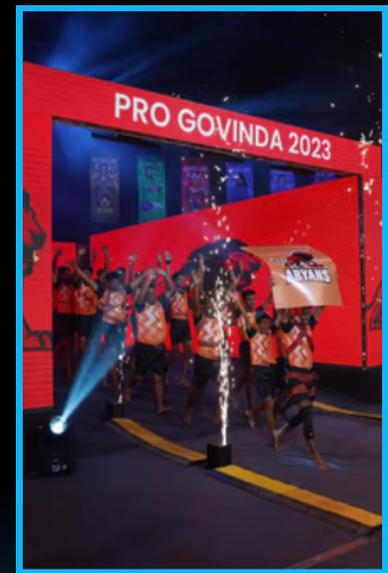


MATCH IPL





PRO GOVINDA 2023



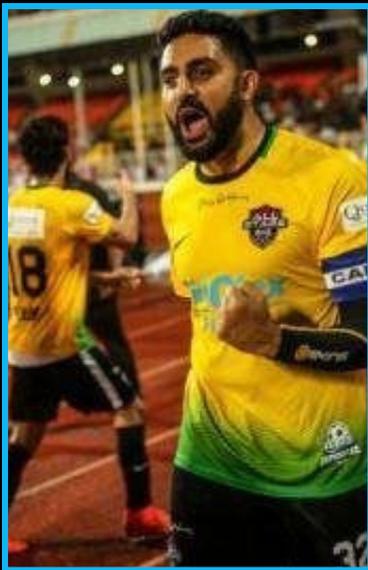




UTTI

Ultimate Table Tennis





Playing For Humanity



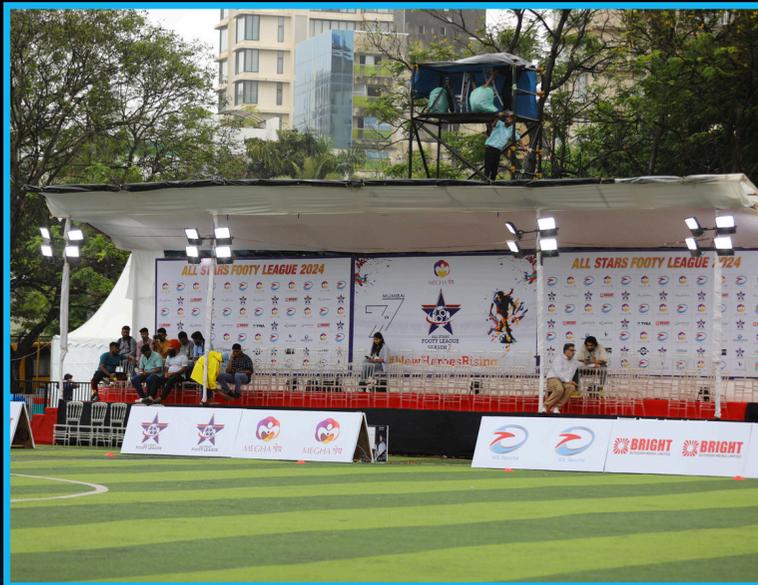
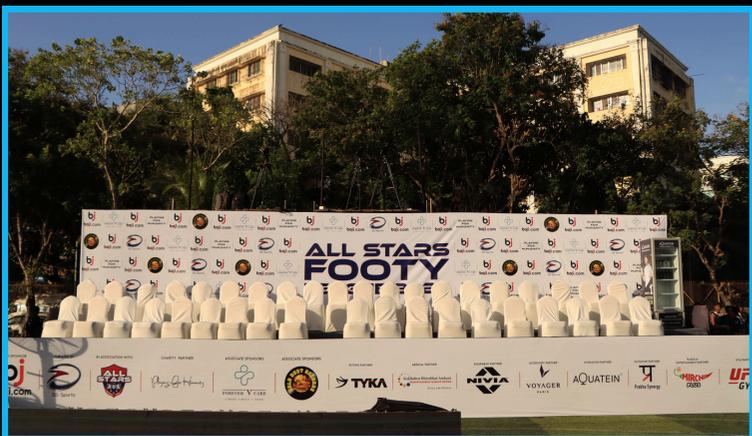


BACHPAN KA KHEL
KAREGA ENTERTAIN!





ALL STARS
FOOTY LEAGUE
#NewHeroesRising



COMING 2025/26



ALL STARS BEACH
KABADDI LEAGUE



आठ रे आठ गोविंदा आठ!

PRO DAHI HANDI
LEAGUE



Sweat.Smash.Repeat

ALL STARS PADEL
LEAGUE



ALL STARS PREMIER FOOTY
LEAGUE (DUBAI)

**THANK YOU
FOR YOUR ATTENTION**



GS Sports

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